



Docket #71389

**PRINT INK FOR ANTISTATIC PLASTIC FILM AND  
ANTISTATIC FILM PRINTED WITH THE INK**

**CROSS REFERENCE TO RELATED APPLICATIONS**

5 [0000] This application claims the benefit of priority under 35 U.S.C. § 119 of Japanese Application 2003-116922 filed on April 22, 2003, the entire contents of which are incorporated herein by reference.

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**FIELD OF THE INVENTION**

【0001】 The present invention relates to antistatic print ink for a transparent or semi-transparent plastic film, and more particularly to ink prepared by giving the antistatic property especially to ink used for backing up and effective for suppressing 15 electrification caused by frictions generated on both surfaces of a plastic film sheet as well as to a transparent or semi-transparent plastic film printed material printed with this ink.

## BACKGROUND OF THE INVENTION

【0002】 In a case of a plastic film, electrification due to frictions occurs during the laminating process, printing process, 5 and bag-forming process, and there have been introduced various contrivances for preventing the electrification. The examples include a method in which an antistatic agent is kneaded in resin before the resin is processed into a film, and a method in which a surface of the film is coated with an antistatic agent.

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[Patent Publication 1]

Japanese Patent Laid-Open Publication No. HEI 05-345351

【0003】 This publication discloses, for the purpose to provide a film for print laminate having excellent antistatic effect and 15 not spoiling excellent characteristics of the film such as transparency, workability, and the like by kneading an antistatic agent therein, a method of manufacturing a film for print laminate by processing resin with the antistatic agent kneaded therein into a film by means of the calendar method, T-die extrusion method, 20 or solvent casting method, extending the film by means of such a method as the heat roll method, tenter method, or inflation method, and further thermally curing the extended film at a temperature higher than the temperature employed during the extending step.

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[Patent Document 2]

【0004】 This patent document relates to an antistatic barrier film having both the oxygen blocking capability and the 5 electrification preventing capability of the PVA coat film 12, and the antistatic barrier film 10 comprises a PVA coat layer 2 provided on a substrate film 1 or a vapor-deposited film, and a bridge type of antistatic agent coat layer 3 provided on a heat seal film 5 laminated on each other via an adhesive layer 4 or 10 a adhesive resin layer 7, and is characterized in that the bridge type of antistatic agent coat layer 3 constitutes a surface-active antistatic agent coat layer made of a copolymer comprising an acrylic ester having a tetra-ammonium group, an acrylic ester, and a methacrylic ester, polyethylene imine and a glycidil compound.

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#### **SUMMARY OF THE INVENTION**

【0005】 An object of the present invention to provide print ink for a plastic film which is excellent in the antistatic property and does not cause such troubles as bleeding. A further object 20 of the present invention is to provide print ink for a plastic film capable of overcoming the problems of environmental contaminations.

#### **DESCRIPTION OF THE PREFERRED EMBODIMENT**

25 【0006】 The present inventor considered that, as a plastic film

is often subjected to printing, electrification could be prevented, for the purpose to achieve the objects described above, by giving the antistatic property to print ink spread over an entire surface of the plastic film for backing up. The inventor made hard efforts 5 for achieving the object and completed the invention described hereinafter. The invention provides print ink for a plastic film with an antistatic agent added therein.

10       【0007】     In the invention described above, the plastic film is transparent or semi-transparent, and the antistatic print ink is gravure ink for backing up.

15       【0008】     In the invention as described above, a main component of a vehicle binder used in the antistatic ink is a complex composition of two or more types of polyurethane resins.

20       【0009】     In the invention as described above, the polyurethane is a mixed composition of a water dispersion type of higher Tg polymer and a water dispersion type of lower Tg polymer.

25       【0010】     In the invention as described above, ultra-high molecular weight polyvinyl pyrrolidone is added to the mixed composition of polymers as a stabilizer.

25       【0011】     In the invention as described above, the antistatic

agent is added to the aqueous mixed solution of a complex polyurethane resin and polyvinyl pyrrolidone.

5           【0012】     In the invention as described above, the antistatic agent is a mixed aqueous solution of a alkyldimethylamino betaine acetate and an electrolytic metallic salt.

【0013】     The invention as described above provides a plastic film printed material backed-up by aqueous antistatic print ink.

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                  【Effect】

15           【0014】     In the above configuration, print ink with an antistatic agent added therein can be used for printing with general printing machines by the conventional printing method. It is most effective when the antistatic agent is added to the ink for backing up, but it is also possible to add the antistatic agent to any other ink depending the printing design. However, the best effectiveness of the antistatic property is achieved when the antistatic property is provided in the whole printed area or in area as close as the 20 whole printed area, and therefore the ink for backing up is most effective. In terms of the printing method, the ink for backing up can be used not only in gravure printing but also in flexographic printing, and there is no restriction over the printing method.

25           【0015】     The present invention relates to a vehicle binder for

aqueous antistatic print ink such as printing ink for baking up, and aqueous antistatic print ink according to the present invention can be prepared by adding pigments such as titanium oxide to the binder. In the invention of print ink for a plastic film as described 5 above, high Tg polyurethane resin is a polyester product composed of an isophorone diisocyanate and polycaprolactonediol, and in the resin Tg is in the range from 0 to 40 °C. On the other hand, low Tg polyurethane resin is a polyester product composed of an isophorone diisocyanate and polyesterdiol, and in this resin, Tg 10 is in the range from -30 to 0 °C. The mixing ratio of the aforementioned high Tg resin and low Tg resin is preferably 1:2 by solid weight. This mixing ratio is preferable for avoiding the blocking property on a surface printed with the ink.

15     【0016】 In the invention of print ink for a plastic film as described above, the mixing ratio of polyvinyl pyrrolidone to the composite polyurethane acceptable as an appropriate addition rate is in the range from 1:2 to 1:5 by solid weight, and more preferably in the range from 1:2.5 to 1:3. The molecular weight of the polyvinyl 20 pyrrolidone used is in the range from 600,000 to 1,200,000. In the invention for a plastic ink as described above, the mixing ratio of a alkyldimethylamino betaine acetate and an electrolytic metallic salt to be employed for preparation of the antistatic agent is in the range of 95:5 to 90:10, and more preferably in 25 the range from 94:6 to 92:8.

【Example 1】

【0017】 Components used for preparation the vehicle binder  
5 according to the invention are shown in Table 1 below.

【Table 1】

1	High Tg polyurethane resin	Solid content% = 35.0% water dispersions	Liquid A
2	Low Tg polyurethane resin	Solid content% = 34.7% water dispersions	Liquid B
3	Polyvinyl pyrrolidone	Solid content% = 20% aqueous solution	Liquid C
4	Antistatic agent	Solid content% = 35.8% aqueous solution	Liquid D
5	Surface-active agent	Solid content% = 4.0% aqueous solution	Liquid E

The prescriptions of the vehicle binder according to the  
10 invention with the above described liquid A through liquid E are  
as shown in Table 2.

【Table 2】

Components	Weight(g)	Solid weight(g)	Solid %
Liquid A	180	63.00	Approx.22.24
Liquid B	360	124.92	44.10
Liquid C	300	60.00	21.18
Liquid D	90	32.22	11.37
Liquid E	78	3.12	1.10
Total	1008	283.26(28.10%)	

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【Example 2】

【0018】 The titanium oxide white color pigment (for back- up

printing) with the 10 to 15 micron grain diameter is added to the vehicle binder aqueous preparation liquid in Example 1. The white color ink for back-up printing is prepared by setting the addition rate to 35% by weight of the preparation liquid.

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### 【Example 3】

【0019】 Printing was performed using the white color ink for gravure back-up printing obtained in Example 2 on a corona discharge-treated surface of PET film 12 micron (E-5100) manufactured by Toyobo Co., Ltd. by the engraved gravure printing flatplate (150 lines) . The printing rate with the gravure printing machine was 70 m/min and the temperature employed for drying was 60°C. The evaluation results in regards to the adhesiveness and the antistatic effectiveness obtained by sampling once for each 100 m in the flow direction are shown in Table 3 below.

### 【0020】

【Table 3】

Sample NO.	Rubbing (a)	Tape (b)	Concealment (c)	Leveling (d)	Surface resistance (Ω)	Friction Electric strength (kv)
1	○	○	○	△	$1.8 \times 10^{10}$	0.0
2	○	○	○	△	$2.5 \times 10^{10}$	0.0
3	○	○	○	○	$1.6 \times 10^{10}$	0.0
4	○	○	○	○	$1.2 \times 10^{10}$	0.0
5	○	○	○	○	$2.2 \times 10^{10}$	0.0
6	○	○	○	○	$1.4 \times 10^{10}$	0.1
7	○	○	○	△	$1.2 \times 10^{10}$	0.0
8	○	○	○	○	$1.2 \times 10^{10}$	0.1
9	○	○	○	△	$2.3 \times 10^{10}$	0.0
10	○	○	○	△	$1.4 \times 10^{10}$	0.0

(23°C, 40%RH)

(a): Avulsion of ink is checked by grasping the printed material

with both hands and rubbing together the printed surfaces face

5 to face 10 times in order to check avulsion of the ink.

(no problem/○, slightly detached/△, partially detached/✗)

(b): 18mm cellophane tape is pressed to the printed surface and then forcefully separated therefrom to check the adhesiveness of the ink.

10 (no problem/○, slightly detached/△, partially detached/✗)

(c): The printed material is visually checked through newspapers to evaluate the visibility of the printed letters.

(no visibility/○, slightly visible/△, visible/✗)

(d): Uniformity of the printing without unevenness or flow is checked.

15 (complete uniformity/○, slightly uneven/△, some flow/✗)

#### 【Example 4】

【0021】 The white color gravure ink for backing up obtained in Example 2 above is printed over another ink to confirm the mutual adhesiveness and the antistatic property. Like in Example 3, corona discharge- treated surface of the biaxially drawn PET film 12 micron (E-5100) is printed with another ink as a first color with the engraving gravure printing plate (175 lines) in the solid state, and then printed with the white color gravure ink for backing up

obtained in Example 2 as a second color by the engraving gravure printing plate (150 lines). The printing rate by the gravure printing machine was 70 m/min, and the temperature for drying was 60°C.

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【0022】 The results of evaluation for the adhesiveness of the ink as well as for the antistatic property are shown in Table 4 below.

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【Table 4】

Target ink	Type of the inks	Name and dilution ratio
Ink A	General ink	New LP super R39 Cyan (40% cut by exclusive use medium)
Ink B	Non toluene type ink	New LP Fine R39 Cyan (40% cut by exclusive use medium)
Ink C	Aqueous ink	Marine plus G R507 elementary cyan (20% cut by exclusive use solvent)

Ink A and B are manufactured by TOYO INK MFG Co., Ltd., while ink C is manufactured by DAINIPPON Ink And Chemicals, Incorporated.

The evaluation result of the ink adhesiveness and the antistatic property measured by sampling once for every 100m in the flow direction are shown in Table 5 below.

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【Table 5】

Ink	Rubbing (a)	Tape (b)	Concealment (c)	Leveling (d)	Surface resistance ( $\Omega$ )	Friction-charged Electrostatic Potential (kv)
A	○	○	△	△	$1.5 \times 10^{10}$	0.0

B	○	○	△	△	$3.0 \times 10^{10}$	0.0
C	○	○	△	△	$7.0 \times 10^9$	0.0

The data in (a), (b), (c) and (d) were collected in the same way as that in Example 3 thereof.

【Example 5】

5   【0023】   The LLDPE(linear low-density polyethylene) film (40 microns) was selected as a sealant film and also the ester adhesive:A-620/A-65 manufactured by Mitsui Takeda Chemicals, Inc. was selected as the adhesive agent for the two-color overprinted material according to the embodiment 4, then the adhesive agent  
10   prepared. After a predetermined formula was applied to the ink-printed surface of the printed film and the surface was dried, the corona discharge-treated surface of the sealant film was glued to the sealant film. The engraving gravure printing plate of the dry laminator was of 100 lines and the use rate of the adhesive  
15   agent applied after drying was 3g/m<sup>2</sup>. The printed material was stored for 48 hours in the temperature-controlled room at 40°C for curing.

【Example 6】

【0024】   The lamination strength and heat seal strength of the  
20   laminate film produced obtained in Example 5 are shown in Table 7 below, while the results of measurement for the friction-charged electrostatic potential are shown in Table 6.

【Table 6】

1. The friction-charged electrostatic potential (v)

Measurement environment: 23°C, 40%RH

	Sample	Base material side	Sealant side
1	PET/aqueous ink	948→ 305 ○	854→ 181 ○
2		835→ 274 ○	800→ 194 ○
3		967→ 530 △	1057→ 445 △
4	PET/general ink	750→ 445 ○	923→ 355 ○
5		672→ 323 ○	841→ 297 ○
6		425→ 257 ○	984→ 480 △

(measured in 60 sec after the end of friction)

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【Table 7】

2. The lamination strength and the heat seal strength

	Sample	Lamination strength [gf/15mm]	Heat seal strength [kgf/15mm]
1	PET/aqueous ink	450 (base material worn)	3.5 (seal worn)
2		370 (base material worn)	3.4 (seal worn)
3		520 (base material worn)	3.9 (seal worn)
4	PET/general ink	380 (base material worn)	3.7 (seal worn)
5		570 (base material worn)	3.8 (seal worn)
6		480 (base material worn)	3.6 (seal worn)

In Examples 1 through 6 described above, the printing ink

10 is gravure ink, the printing machines is a gravure printing machine, and the ink for backing-up is used. However, the present invention is not limited to these cases as long as electrification can be prevented.

【Effects of the invention】

【0025】 The present invention as described above could give the antistatic property to the plastic films printed with the ink.

5 A printed material with excellent antistatic property can be obtained by giving the antistatic property especially to the ink for backing up. Additionally, the antistatic property can be given to the plastic film during the printing process, so that the performance can be improved with the cost reduced more as compared  
10 to the conventional method for preventing electrification of a plastic film. Further the aqueous antistatic print ink according to the present invention is effective in overcoming the environmental contaminations.

15 【0026】 With the present invention of antistatic print ink as described above, in the antistatic print ink, a resin component of the vehicle binder is ester-based polyurethane resin capable of being dissolved in an organic solvent.

20 【0027】 The present invention of plastic ink for a plastic film as described above, the ester-based polyurethane resin is a mixed composition of a high Tg polymer and a low Tg polymer each based on an organic solvent.

25 【0028】 The invention of the print ink for a plastic film as

described above, the antistatic agent for the ester-based polyurethane as described above is added to an organic solvent solution.

5       【0029】      The invention of the print ink for a plastic film, the antistatic agent described above is a mixed composition of fatty acid dimethylethyl ammonium ethosulfate and polyoxyethylene alkyl ether.

10      【0030】      The present invention is a plastic film printed material which is backed up with the antistatic print ink based on an organic solvent.

#### 【Effect】

15      【0031】      In the invention as described above, the print ink with an antistatic agent added therein can be used for printing with general printing machines by the conventional printing method. For printing, it is most effective to add the antistatic agent to the ink for backing up, but it is also possible to add the antistatic 20 agent to any other ink. However, the best effectiveness of the antistatic property is achieved when the antistatic property is provided in the whole printed area or in area as close as the whole printed area, and therefore the ink for backing up is most effective. In terms of the printing method, the ink for backing up can be 25 used not only in gravure printing but also in flexographic printing,

and there is no restriction over the printing method.

【0032】 The present invention provides the antistatic print

5 ink based on an organic solvent, which is a vehicle binder for  
print ink for backing up, and it is possible to prepare the antistatic  
print ink based on an organic solvent can be prepared by mixing,  
for example, a pigment such as titanium oxide and a solvent in  
this binder. The resin component of the vehicle binder is  
10 ester-based polyurethane resin capable of being dissolved in an  
organic solvent, and this resin is a mixed composition of a high  
Tg polymer and a low Tg polymer. The high Tg polyurethane resin  
is in the range from  $Tg=0$  to  $40$  °C. On the other hand, the low Tg  
polyurethane resin is in the range of  $Tg=-30$  to  $0$  °C. The mixing  
15 ratio of the high Tg resin and the low Tg resin in in the range  
from 1:5 to 1:1 by solid weight, and more preferably is in the  
range from 1:2 to 1:2.5.

【0033】 The antistatic agent according to the present invention  
20 is a mixed composition of fatty acid dimethylethyl ammonium  
ethosulfate and polyoxyethylene alkyl ether, and the mixed ratio  
is in the range from 8:1 to 15:1 by solid weight, and more preferably  
is in the range from 10:1 to 12:1.

【0034】 Components of the vehicle binder preparation according to the invention are shown in Table 8 below.

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【Table 8】

1	High Tg polyurethane resin	Solid content% = 30.0% Ethyl acetate solution	Liquid A
2	Low Tg polyurethane resin	Solid content% = 30.0% Ethyl acetate solution	Liquid B
3	Antistatic agent	Solid content% = 30.0% Ethyl acetate solution	Liquid C

【0035】 Hereunder, the prescriptions of the vehicle binder with the above described liquid A through liquid C are shown in table

10 9.

【Table 9】

Components	Quantity(g)	Solid weight(g)	Solid %
Liquid A	200	60.0	Approx. 29.76
Liquid B	400	120.0	59.52
Liquid C	72	21.6	10.71
Total	672	201.6	

【Example 8】

15 【0036】 The titanium oxide white color pigment (for back up printing) with the 10 to 15 micron grain diameter was added to the prepared vehicle binder aqueous obtained in Example 7. The white color ink for backing up was prepared by adding 35 portions of the pigment to 65 portions of the prepared solution (solution

prepared by diluting 15 portions of the solution containing the components as shown in Table 2 above to 50 portions of the IPA/ethyl acetate mixed solution).

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【Example 9】

【0037】 Printing was carried out using the white color ink(a) for gravure back-up printing obtained in Example 8 and NEW-LP super white ink (urethane based) (b) manufactured by TOYO INK MFG.Co., Ltd. on the surface of the corona discharge-treated surfaces of the following films; the biaxially drawn PET film 12 $\mu$  (E-5100) manufactured by Toyobo Co., Ltd. ; the biaxially drawn nylon film 15 $\mu$ (emblem ONU)manufactured by Unitika co., Ltd.; and the biaxially drawn\_PP film 20 $\mu$ (FOR) with the engraving gravure printing plate (50 lines) in the solid state. The printing rate with the gravure printing machine is was 120m/min, and the temperature employed for drying was 60°C. Table 10 shows a result obtained for the adhesion and antistatic property of the ink at five positions by sampling once for every 5 m of the biaxially drawn PET film 12 $\mu$ in the flow direction at 5 position.

【Table 10】

(20°C, 50%RH 51%RH)

Sample NO.	Rubbing (*1)	Tape (*2)	Concealment (*3)	Lebeling (*4)	Surface resistance( $\Omega$ )	Friction Electric Strength(kv)
a1	○	○	○	○	$7.2 \times 10^8$	0.0

a-2	○	○	○	○	$6.8 \times 10^8$	0.2
a-3	○	○	○	○	$7.3 \times 10^8$	0.1
a-4	○	○	○	○	$6.5 \times 10^8$	0.0
a-5	○	○	○	○	$7.0 \times 10^8$	0.1
b-1	○	○	○	○	$1.8 \times 10^{10}$	2.3
b-2	○	○	○	○	$1.2 \times 10^{10}$	1.9
b-3	○	○	○	○	$4.5 \times 10^{10}$	3.0
b-4	○	○	○	○	$3.4 \times 10^{10}$	2.0
b-5	○	○	○	○	$2.0 \times 10^{10}$	1.8

Further, the results obtained for the biaxially drawn nylon film 15 $\mu$  are shown in Table 11.

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【Table 11】

(20°C, 50%RH51%RH)

Sample NO.	Rubbing (*1)	Tape (*2)	Concealment (*3)	Leveling (*4)	Surface resistance( $\Omega$ )	Friction-charged Electrostatic potential(kv)
a1	○	○	○	○	$6.3 \times 10^8$	0.0
a-2	○	○	○	○	$6.5 \times 10^8$	0.0
a-3	○	○	○	○	$7.4 \times 10^8$	0.1
a-4	○	○	○	○	$6.2 \times 10^8$	0.0
a-5	○	○	○	○	$6.2 \times 10^8$	0.0
b-1	○	○	○	○	$1.8 \times 10^{10}$	5.3
b-2	○	○	○	○	$1.8 \times 10^{10}$	6.9
b-3	○	○	○	○	$1.5 \times 10^{10}$	4.8
b-4	○	○	○	○	$3.3 \times 10^{10}$	5.1
b-5	○	○	○	○	$3.3 \times 10^{10}$	5.0

Furthermore, the results obtained for the biaxially drawn PP film 20 $\mu$  are shown in Table 12.

10

【Table 12】

(20°C, 50%RH51%RH)

Sample NO.	Rubbing (*1)	Tape (*2)	Concealment (*3)	Leveling (*4)	Surface resistance( $\Omega$ )	Friction-charged Electrostatic potential (kv)

a1	○	○	○	○	$6.3 \times 10^8$	0.0
a-2	○	○	○	○	$6.5 \times 10^8$	0.0
a-3	○	○	○	○	$7.0 \times 10^8$	0.1
a-4	○	○	○	○	$7.0 \times 10^8$	0.0
a-5	○	○	○	○	$6.8 \times 10^8$	0.0
b-1	○	○	○	○	$1.8 \times 10^{10}$	0.8
b-2	○	○	○	○	$1.2 \times 10^{10}$	0.7
b-3	○	○	○	○	$1.6 \times 10^{10}$	0.9
b-4	○	○	○	○	$1.5 \times 10^{10}$	0.8
b-5	○	○	○	○	$1.8 \times 10^{10}$	0.8

\*1: Avulsion of ink is checked by grasping the printed material with both hands and rubbing together the printed surfaces face

5 to face 10 times in order to check avulsion of the ink.

(no problem/○, slightly detached/△, partially detached/✗)

\*2: 18mm cellophane tape is pressed to the printed surface and then forcefully separated therefrom to check the adhesiveness of the ink.

10 (no problem/○, slightly detached/△, partially detached/✗)

\*3: The printed material is visually checked through newspapers to evaluate the visibility of the printed letters.

(no visibility/○, slightly visible/△, visible/✗)

\*4: Uniformity of the printing without unevenness or flow is checked.

(complete uniformity/○, slightly uneven/△, some flow/✗)

#### 【Example 10】

【0038】 The white color gravure ink for backing up obtained

in Example 8 is printed over another ink to check the mutual adhesiveness and the antistatic property. Like in Example 9, the corona discharge- treated surface of the biaxially drawn PET film 12  $\mu$  (E-5100) manufactured by Toyobo Co., Ltd. is printed using 5 another ink as the first color with the engraving gravure printing plate (175 lines) in the solid state, and then printed using the white color gravure ink for backing up obtained in Example 2 as the second color with the engraving gravure printing plate (150 lines). The printing rate with the gravure printing machine was 10 120m/min, and the temperature employed for drying was 60°C.

Table 13 shows the adhesiveness of the ink and the antistatic property of the printed materials.

【Table 13】

Other inks	Type of the inks	Name and dilution ratio
Ink A	General ink	New LP super R39 Cyan (40% cut by exclusive use medium)
Ink B	Non toluene type ink	New LP Fine R39 Cyan (40% cut by exclusive use medium)
Ink C	Aqueous ink	Marine plus G R507 elementary cyan (20% cut by exclusive use solvent)

Ink A and B are manufactured by TOYO INK MFG. Co., Ltd., while ink C is manufactured by DAINIPPON Ink And Chemicals, Incorporated.

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Table 14 shows the adhesiveness of the ink and the antistatic property of the printed materials.

【Table 14】

Ink	Rubbing (*1)	Tape (*2)	Concealment (*3)	Leveling (*4)	Surface resistance (Ω)	Friction-charged Electrostatic potential (kv)
A	○	○	○	○	$1.8 \times 10^{10}$	0.0
B	○	○	○	○	$1.2 \times 10^{10}$	0.0
C	○	○	○	○	$1.2 \times 10^{10}$	0.0

【Example 11】

【0039】 The films listed at Table 15 were selected each as a sealant film and the ester based adhesive manufactured by Mitsui 5 Takeda Chemicals, Inc. was selected as the adhesive agent for preparation according to the mixing ratio shown in Table 16.

【Table 15】

Film type	Thickness	Manufacturer	Product name
LLDPE	40μ	Toyobo co., ltd.	LIX film
linear low-density polyethylene			L4102

10

【Table 16】

	Product name	Blending quantity	Solid density
Base resin	A-620	16.0kg	60%
Hardener	A-65	1.0kg	100%
Solvent	ethyl acetate	18.3kg	0%
Total		35.3kg	30%

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The prepared adhesive agent was applied on the surface of printed film printed with the ink, and after the printed surface was dried, it was glued together with the corona discharge-treated surface of the sealant film. The engraving gravure printing plate of the dry laminator was of 100 lines and the volume of the adhesive agent after drying was  $3\text{g}/\text{m}^2$ . The adhesive was left for 48 hours

in the temperature-controlled room at 40°C for curing. Table 17 shows the measurement result of the lamination strength of the layered films glued as described above.

5

【Table 17】

(g/15mm)

Type of ink	Film configuration	Strength	Description
(a)white ink for gravure back print according to embodiment 28	PET/LLDPE	110	
	NY/LLDPE	590	
	OPP/LLDPE	328	Film torn
(b)NEW-LP super white ink	PET/LLDPE	108	
	NY/LLDPE	800	
	OPP/LLDPE	318	Film torn

Further the measurement result for the heat seal strength of the glued laminated film is shown in Table 18 below.

10

【Table 18】

(g/15mm)

Type of ink	Film configuration	Heat seal temperature		
		130°C	140°C	150°C
(a)white ink for gravure back print according to embodiment 28	PET/LLDPE	4.01	4.31	4.41
	NY/LLDPE	5.01	5.12	5.15
	OPP/LLDPE	3.24	3.06	3.81
(b)NEW-LP super white ink	PET/LLDPE	4.01	4.40	4.61
	NY/LLDPE	5.31	5.26	5.65
	OPP/LLDPE	3.17	3.21	3.79

\*heat seal condition/0.2MPa, 0.5sec, under bar 70°C

Further, Table 19 shows the measurement result of the glued 15 layered films in terms of the surface resistance.

【Table 19】

Type of ink	Film configuration	Substrate front side	Sealant back side
(a)	PET/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above
	NY/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above
	OPP/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above
(b)	PET/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above
	NY/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above
	OPP/LLDPE	1.0 x 10 <sup>12</sup> and above	1.0 x 10 <sup>12</sup> and above

Further, Table 20 shows the measurement result of the glued layered films in terms of the charged value.

5

【Table 20】

(kv)

Type of ink	Film configuration	Substrate front side	Sealant back side
(a)	PET/LLDPE	0.4 ~ 0.6	0.4 ~ 0.6
	NY/LLDPE	0.3 ~ 0.5	0.3 ~ 0.5
	OPP/LLDPE	0.0 ~ 0.1	0.0 ~ 0.1
(b)	PET/LLDPE	5.5 ~ 11.3	6.1 ~ 10.3
	NY/LLDPE	9.1 ~ 12.3	11.1 ~ 14.2
	OPP/LLDPE	0.9 ~ 1.5	1.1 ~ 2.3

From each of the above results, it is understood that it is possible to sufficiently achieve the antistatic property by 10 using the print ink according to the present invention without lowering the quality as printed materials.

#### 【Effect of the invention】

【0040】 In the present invention as described above, the 15 antistatic property is provided to a plastic film during the printing process, by carrying out, for instance, back-up printing with the print ink with an antistatic agent added therein according to the

present invention. The print ink with an antistatic agent added therein does not cause bleeding troubles as experienced in the conventional technology, in which an antistatic agent is kneaded in resin, especially when the print ink is used for backing up,  
5 so that deterioration in printing quality can be avoided. Further, different from the conventional system in which a surface of a film is coated with an antistatic agent, the antistatic property is given during the printing process in this invention, so that the coating step can be omitted, and cost reduction can be realized  
10 for plastic film products having the antistatic property.

**WHAT IS CLAIMED IS:**

1. A print ink for a plastic film, the print ink comprising:

5 an antistatic agent added therein.

2. A print ink for a plastic film according to claim 1, wherein the plastic film is transparent or semi-transparent, and the print ink, which is antistatic, is a gravure ink for backing up.

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3. A print ink according to claim 1, further comprising:

a main component of a vehicle binder, the main component being a complex composition of two or more types of polyurethane resins.

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4. A print ink for a plastic film according to claim 3, wherein said polyurethane resin is print ink comprising a mixed composition of a water dispersion type of high Tg polymer and a water dispersion type of low Tg polymer.

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5. A print ink for a plastic film according to claim 4, wherein a polymeric mixed composition of said water dispersion type of high Tg polymer and said water dispersion type of low Tg polymer, further comprises:

25 an ultra-high molecular weight polyvinyl pyrrolidone added

therein as a stabilizer.

6. A print ink for a plastic film according to claim 1, wherein  
said antistatic agent is added to an aqueous mixed solution of  
5 a complex polyurethane resin and polyvinyl pyrrolidone.

7. A plastic ink according to claim 6, wherein said antistatic  
agent is a mixed aqueous solution of a alkyldimethyl betaine acetate  
and an electrolytic metallic salt.

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8. A plastic film and print ink combination, comprising:  
a transparent or semi-transparent plastic film printed  
material; and  
an aqueous antistatic print ink, said plastic film printed  
15 material being backed up by said aqueous antistatic print ink.

9. An print ink according to claim 1, wherein a resin component  
of said vehicle binder is ester-based polyurethane resin capable  
of being dissolved in an organic solvent.

20

10. A plastic ink for a plastic film according to claim 9, wherein  
said ester-based polyurethane resin is a mixed composition of a  
high Tg polymer and a low Tg polymer each based on an organic solvent.

25 11. A print ink for a plastic film according to claim 10, wherein

an antistatic agent including said ester-based polyurethane resin is added to an organic solvent solution for the ester-based polyurethane.

5 12. A print ink for a plastic film according to claim 11, wherein said antistatic agent is a mixed composition of fatty acid dimethylethyl ammonium ethosulfate and polyoxyethylene alkyl ether.

10 13. A transparent or semi-transparent plastic film printed material backed up with the antistatic print ink based on an organic solvent.

14. A print ink and plastic film combination, comprising:

15 a plastic film; and  
a print ink with an antistatic agent added therein.

15. A print ink and plastic film combination according to claim 14, wherein the plastic film is transparent or semi-transparent, 20 and the print ink, which is antistatic, is a gravure ink for backing up.

16. A print ink and plastic film combination according to claim 15, further comprising:

25 a main component of a vehicle binder, the main component

being a complex composition of two or more types of polyurethane resins.

17. A print ink and plastic film combination according to claim  
5 16, wherein said polyurethane resin is print ink comprising a mixed composition of a water dispersion type of high Tg polymer and a water dispersion type of low Tg polymer.

18. A print ink and plastic film combination according to claim  
10 16, wherein a polymeric mixed composition of said water dispersion type of high Tg polymer and said water dispersion type of low Tg polymer, further comprises:

an ultra-high molecular weight polyvinyl pyrrolidone added therein as a stabilizer.

15

19. A print ink and plastic film combination according to claim  
14, wherein said antistatic agent is added to an aqueous mixed solution of a complex polyurethane resin and polyvinyl pyrrolidone.

20 20. A print ink and plastic film combination according to claim  
19, wherein said antistatic agent is a mixed aqueous solution of an alkyldimethyl betaine acetate and an electrolytic metallic salt.

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#### ABSTRACT OF THE DISCLOSURE

An antistatic property is provided for the ink used for printing on a transparent or semi-transparent plastic film. A binding component of this ink is a complex composition of two or 5 more polyurethane resins. An excellent antistatic printed material is obtained by making the ink for backing up antistatic. The ink is prepared by adding an antistatic agent comprising a mixed composition of a fatty acid dimethylethyl ammonium ethosulfate and polyoxyethylene alkyl ether to a vehicle binder 10 as an organic solvent solution for an ester-based polyurethane resin comprising a mixed composition of high Tg polymer and low Tg polymer. An antistatic plastic film is obtained by backing up the film with this ink. Thus, the plastic film is antistatic, with improved performance and reduced cost as compared to the 15 conventional method of making a film antistatic. Further the aqueous antistatic print ink is effective in overcoming the environmental contaminations.